

Logo guidelines. ■



About us

Tuxera offers ultra-reliable data solutions for critical workloads.

Tuxera is the leading provider of quality-assured file systems, software flash controllers, and networking and connectivity solutions. Our software is in mission-critical systems around the world. We make sure data is secure, accessible, and intact precisely when you need it.

Tuxera's customers include car makers, device manufacturers, industrial equipment manufacturers, data-driven enterprises, cloud storage vendors, and many more. We help them solve complex challenges involving data in all its states – at rest, in use, and in motion.

Tuxera's customers include car makers, device manufacturers, industrial equipment manufacturers, data-driven enterprises, cloud storage vendors, and many more. You can also find us as members of JEDEC, SD Association, The Linux Foundation, and other industry associations. Founded in 2008, Tuxera's headquarters are in Finland, with regional offices in China, Germany, Hungary, Japan, South Korea, Taiwan, and the US.

[More about us](#)

Our logo

Bold and easy to identify, the company logo is simple, distinct, and practical.



Only use official logos provided by Tuxera. Contact press@tuxera.com for the logo kit.

Using our logo

Only use the logo on a white background or the Tuxera Red background.
Do not modify the files in the official logo package.



TUXERA RED
CMYK 0, 95, 100, 0
RGB 201, 32, 0
HEX #C92000



PHOTO BACKGROUND: The photography behind the logo must not be too chaotic or busy, and the logo's safe zone must be respected.



Our vision

To make all data easy to manage and accessible exactly when and where people want it.

We live in an age of data-driven everything – where data loss means loss of precious moments, loss of device functionality, or even risk to mission-critical operations. Every millisecond of data capture is important. That's why we see ourselves as the protector of data integrity, accessibility, and longevity. And it's why we make sure your data is stored and transferred rapidly wherever you need it – safely preserved for the long-haul.



Get in touch

PR & Communications team:
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