



Make it work.

# Media kit.

# About us

Tuxera is the leading provider of quality-assured data storage management software and networking technologies. We help people and businesses store and move data reliably, while making file transfers fast and content easily accessible. Our software is at the core of billions of phones, tablets, cars, TV sets, cameras, drones, external storage, routers, spacecraft, IoT devices, and public cloud storage platforms.

Tuxera's customers include car makers, device manufacturers, industrial equipment manufacturers, data-driven enterprises, and much more. They rely on our software to protect data integrity, improve storage performance, transfer data rapidly and securely, and extend flash memory lifetime in their products and for their projects. We are also members of JEDEC, AGL, SD Association, The Linux Foundation, and other industry associations. Founded in 2008, Tuxera's headquarters are located in Finland, with regional offices in China, Germany, Hungary, South Korea, Japan, Taiwan, and the US.

## **More about us**

## Our logo

Bold and easy to identify, the company logo is simple, distinct, and practical.



**[Download our logo kit.](#)**

## Our logo and slogan

The slogan's location inside the exclusion zone is a fixed place and should not be moved.



**TUXERA**

**Make it work.**



**TUXERA**

**Make it work.**

[Download our logo kit.](#)



## Our vision

To make all data easy to manage and accessible exactly when and where people want it.

---

We live in an age of data-driven everything – where data loss means loss of precious moments, loss of device functionality, or even risk to mission-critical operations. Every millisecond of data capture is important. That's why we see ourselves as the protector of data integrity, accessibility, and longevity. And it's why we make sure your data is safely stored and transferred rapidly wherever you need it.

# Our expertise



## RELIABILITY

Data reliability is critical in “one-shot” operations like space missions, or in data-driven applications like autonomous driving. Fail-safe by design, Tuxera’s storage software ensures that no data is lost or corrupted during power loss or system crashes. Our networking software ensures data gets where you need it securely.



## DATA ACCESSIBILITY

Tuxera’s storage software ensures that external storage devices such as memory cards and USB drives will always work with all devices and operating systems. Our file systems and networking protocols work with the necessary industry standards to ensure data is seamlessly accessible.



## PERFORMANCE

Our software is always optimized for the hardware it’s coupled with. This means you get the maximum performance possible from the hardware. We engineer fast, energy-efficient data management solutions with low CPU use and memory consumption.



## ENDURANCE

Flash memory technologies used to store data don’t last forever. The continual process of writing and erasing data degrades flash lifetime. Flash endurance is critical where systems must last many years: in automotive, aerospace, industrial, and medical applications. Tuxera’s software is designed to get the most out of the limited lifetime of flash memory.

# Our solutions



**AUTOMOTIVE**



**IOT  
& ROUTERS**



**AEROSPACE  
& DEFENSE**



**ENTERPRISE  
STORAGE & NETWORKING**



**CONSUMER  
ELECTRONICS**



**INDUSTRIAL  
APPLICATIONS**



**MEDICAL**



**CAMERAS  
& DRONES**

# Our main product portfolio

## HIGH-PERFORMANCE FILE SYSTEMS

### Reliance™ family:

Reliance Edge™  
Reliance EdgeNAND™  
Reliance Nitro™  
Reliance Velocity™  
Reliance Assure™

## REMOVABLE STORAGE CONNECTIVITY

### GravityCS by Tuxera™:

Microsoft exFAT by Tuxera  
Microsoft FAT by Tuxera  
Microsoft NTFS by Tuxera  
Tuxera HFS+  
Tuxera APFS

## ENTERPRISE-GRADE SMB

Fusion File Share by Tuxera™

## FLASH MANAGEMENT SOFTWARE

FlashFX® Tera

## INTEROPERABILITY FOR HOME AND BUSINESS

Microsoft NTFS for Mac by Tuxera



# Our products overview



High-performance file system  
for long flash lifetime



High-integrity file system for  
data-critical applications



Certifiable, power fail-safe  
file system for data-at-risk



Tiny, power fail-safe file system  
for automotive RTOS



Embedded flash file system for  
data stored on SPI-NAND



Intelligent flash manager  
for raw flash



The most advanced and scalable  
enterprise SMB server on Linux



Reliable, high-performance implementations  
for removable storage: APFS, exFAT, FAT, HFS+,  
and NTFS



Interoperability for home  
and business



## Our data storage leadership

We work with the industry's best. Tuxera has close relationships with the leading chipset makers, memory manufacturers, and software companies. Together, we build and develop storage roadmaps and technical specifications. We collaborate on storage research projects, proof of concepts, and joint demos for key industry events. This close cooperation translates into continual innovation. But most importantly, it ensures our solutions are compatible with all the major platforms and operating systems, get the maximum performance on any hardware, and are fully customizable for our customers.

## Shaping international standards

We're active members in key industry associations.



## Our software partners



## Our hardware partners





## Szabolcs Szakacsits

President, CTO

---

Szabolcs – or “Szaka” as we call him – oversees the company’s overall strategy and technical path. He is a seasoned entrepreneur. Szaka founded his first software company specialized in Linux and internet in 1996 then moved on to developing computer games for Erno Rubik. He founded Tuxera in 2008, based on the open-source project he had worked on since 2002. Prior to Tuxera he worked for F-Secure and Ericsson. He holds a degree in Computer Science from University of Szeged, Hungary.

**[Download Szaka’s official photo.](#)**

## Tuukka Ahoniemi

CEO

---

Tuukka oversees the company’s overall strategy. He has a wide background in managing international embedded software business, and holds a doctorate degree in Computer Science. Prior to joining Tuxera, Tuukka was the Senior Vice President of Strategy at The Qt Company.

**[Download Tuukka’s official photo.](#)**

## Our leadership team



**SZAKA SZAKACSTS**  
PRESIDENT & CTO



**TUUKKA AHONIEMI**  
CEO



**JONAS JUSLIN**  
COO



**KERRI McCONNELL**  
VP, CORPORATE DEVELOPMENT



**JOEL CATALA**  
VP, ENGINEERING



**HENRY HILTUNEN**  
VP, PEOPLE AND CULTURE



**TIFF ROSSI**  
VP, MARKETING



**TIMI LEHTONEN**  
VP, SALES



# Get in touch

PR & Communications team:  
[press@tuxera.com](mailto:press@tuxera.com)